

LOOK AT YOUR PAPER TOWEL BUDGET,
NOW SUBTRACT 95%



CLEAN UP YOUR RESTROOMS — AND YOUR BUDGET — WITH EXCEL DRYER.

When it comes to cost, energy efficiency, hygiene and maintenance, the XLERATOR® Hand Dryer blows paper away.

Hear from these facilities that decided it was time to throw in the towel.



“Paper towels typically end up in the toilets and plugging up sewer systems. With the XLERATOR, we don’t have to worry about paper towels ending up outside the garbage cans or plugging up our sewers. It’s eliminated the need for paper towels in our restrooms.”

■ **STEVE STROH,**
ASSISTANT DEPUTY DIRECTOR
OF ELECTRICAL AND
MECHANICAL MAINTENANCE

GRAND CENTRAL TERMINAL

IF WE CAN MAKE IT HERE, WE CAN MAKE IT ANYWHERE

With more than 750,000 daily visitors, New York City’s iconic Grand Central Terminal is its own small city within the greatest city in the world. It has 44 train platforms, 68 shops and 35 restaurants across its 48 acres—with 24 XLERATOR high-speed, energy-efficient hand dryers keeping its restrooms clean and green.

One thing you won’t find? Paper towels. It’s a big job, but XLERATOR has proven itself up to the task. Since installing XLERATORs, Grand Central Terminal has realized a 95% cost savings, not to mention cleaner restrooms.

[!\[\]\(de95854c7ee024cfadc48187bbb781b2_img.jpg\) WATCH CASE STUDY VIDEO](#)





GILLETTE STADIUM

FLAG ON THE PLAY FOR PAPER

Located just southwest of downtown Boston, Gillette Stadium is home to one of the world's most revered sports teams, the New England Patriots. With the capacity to hold nearly 70,000 people for any event, it should come as no surprise that their restrooms are high-traffic areas.

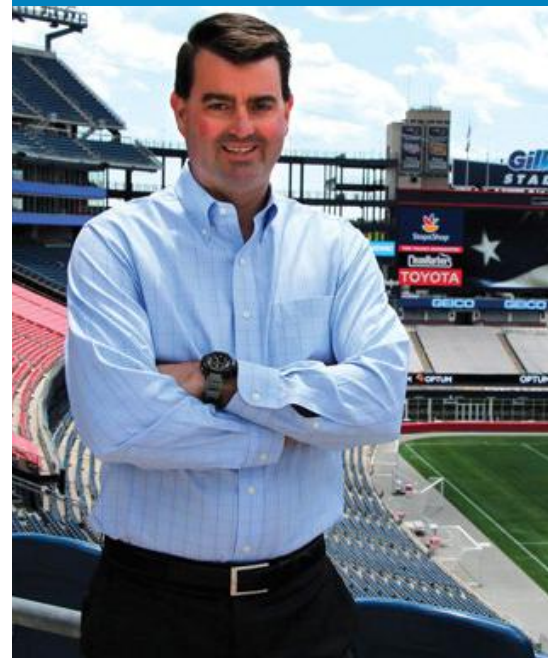
Originally outfitted with paper towel dispensers, Gillette Stadium used an average of 6.3 million paper towels per year, at a cost of more than \$50,000 for paper, maintenance and waste removal. All that changed when the decision was made to install XLERATOR Hand Dryers. Since the switch, the Patriots have saved 95%, and as an added bonus, they've reduced their carbon footprint by 70%!

[▶ WATCH CASE STUDY VIDEO](#)



“Not having to pick up excess paper towels, restock towel dispensers, or pay for the removal of such waste, the stadium will save thousands of dollars in operating expenses.”

■ **JIM NOLAN,**
VICE PRESIDENT
OF OPERATIONS





THE BEAN RESTAURANT GROUP

SIXTEEN RESTAURANTS. ONE COST-EFFICIENT RESTROOM SOLUTION.

“When you’re running 16 operations, paper towels are a big line item. It’s significant. In my world, it’s a no-brainer to bring XLERATOR Hand Dryers into your facilities.”

■ **ANDY YEE**
PRINCIPAL MANAGING PARTNER,
BEAN RESTAURANT GROUP

The Bean Restaurant group has sixteen successful restaurant brands, from high-end German and American cuisine to sushi and hamburgers. Besides great service and excellent food, they all have one thing in common—XLERATOR Hand Dryers in the restrooms.

In addition to more hygienic restrooms and an improved guest experience, the XLERATOR Hand Dryers save the Bean Restaurant Group 95% cost savings over paper towels—completely eliminating their labor, maintenance and waste. This savings allows them to focus more time and resources on the dining room and the kitchen.

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MAX BURGER

COST SAVINGS TO THE MAX AT A LOCAL EATERY

To Tim Taillefer, general manager of Max Burger, the best investment he made when opening the second location of Max Burger was XLERATOR Hand Dryers, and with good reason. With 4,000 weekly visitors using 750,000 paper towels a year, the swap to dryers saves him over \$5,000 annually.

More than cost-savings, the dryers offer a hygienic hand drying solution with their hands-under, sensor-activated design. And, by removing paper, he likewise removed the risk of crumbled paper towels being strewn around the floor and placed into toilets for a restroom as clean as the kitchen.

 [WATCH CASE STUDY VIDEO](#)

“Your restrooms have to be as clean as your kitchen; that goes without saying. If you have a guest who goes into a dirty bathroom, they’re going to be scared. They’re going to be wondering what’s going on their plate.”

■ **TIM TAILLEFER,**
GENERAL MANAGER



**CALCULATE YOUR POTENTIAL SAVINGS
BY VISITING WWW.EXCELDRYER.COM/CALCULATOR-DIAL**



TIME TO THROW IN THE TOWEL®

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