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ANDY YEE

PRINCIPAL MANAGING PARTNER, BEAN RESTAURANT GROUP

THE BEAN RESTAURANT GROUP

XLERATOR[®] HAND DRYERS PROVIDE ONE RESTROOM SOLUTION FOR SIXTEEN SUCCESSFUL RESTAURANTS.

The Bean Restaurant group has sixteen successful restaurant brands, from high-end German and American cuisine to sushi and hamburgers. Besides great service and excellent food, they all have one thing in common—XLERATOR Hand Dryers in the restrooms.



HOSPITALITY AND HYGIENE

"In this industry, hospitality is the benchmark of what we do," says Andy Yee, Principal Managing Partner of the Bean Restaurant Group. "The restrooms are a high priority. Job number one."

The XLERATOR Hand Dryer is a completely touchless solution that creates a more hygienic restroom environment and eliminates the constant maintenance and clean-up associated with paper towels.

For increased hand hygiene and customer safety, the XLERATOR is available with a HEPA Filtration System proven to remove 99.999% of viruses¹ and 99.97% of potentially present bacteria at 0.3 microns² from the airstream.

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PROBLEM

High paper towel and maintenance costs at sixteen restaurants, need for touchless, hygienic restroom solution

SOLUTION XLERATOR Hand Dryers with HEPA Filtration in restrooms at all locationsest Sushi In Western Mass!

RESULTS

More hygienic restrooms, savings of time and money on paper towel inventory and maintenance, improved guest experience

"When you're running sixteen operations, paper towels are a big line item. It's significant. In my world, it's a no-brainer to bring XLERATOR Hand Dryers into your facilities."

ANDY YEE PRINCIPAL MANAGING PARTNER, BEAN RESTAURANT GROUP



THE DOLLAR MENU

CUSTOM COVERS FOR BRANDING AND MESSAGING

XLERATOR Hand Dryers are available with custom covers that are an excellent way to drive home your brand and communicate with your guests.

"I'm a huge branding guy," Andy Yee says. "Bringing the product and name to the consumer's eve on a constant basis, whether it be on a bag, takeout container or an XLERATOR Hand Dryer, is very important to me. The custom covers are a great partnership between Excel Dryer and all of our brands."

During COVID-19, the Bean Group also utilized Excel Dryer's custom covers and signage to promote messaging about the importance of proper hand hygiene.



In addition to more hygienic restrooms and an improved guest experience, the XLERATOR Hand Dryers provide the Bean Restaurant Group with a 95% cost savings over paper towels—completely eliminating their labor, maintenance and waste. This savings allows them to focus more time and resources on the dining room and the kitchen.

ME TO THROW IN THE TOWEL®

"When you're running 16 operations, paper towels are a big line item," says Andy Yee. "It's significant. In my world, it's a no-brainer to bring XLERATOR Hand Dryers into your facilities."

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