



Seabury

**AT SEABURY, RESIDENTS GET BUSY  
LIVING—AND GET BUSY DRYING.**

**LIFE PLAN COMMUNITY FOCUSES ON HYGIENE,  
SUSTAINABILITY AND RESIDENT EXPERIENCE**

## › PROBLEM

Life Plan Community needs hygienic, energy-efficient restroom solution friendly to older users. World Dryer and Dyson Airblade not up to the job.

## › SOLUTION

XLERATOR® Hand Dryers in restrooms throughout common areas and medical facilities.

## › RESULTS

More hygienic restrooms, user-friendly technology, contribution toward landmark Green Globes certification.



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›› **RICHARD HEATH**  
CEO, SEABURY



## REVOLUTIONIZING THE EXPERIENCE OF AGING

Seabury is a leading edge active Life Plan Community that combines architecturally distinct residences, state-of-the-art amenities and an independent lifestyle with the best in long-term healthcare. Their philosophy can best be summed up in their Shawshank-inspired slogan: Get Busy Living.

“Our age requirement is 50, one of the lowest in the country,” says Seabury CEO Richard Heath. “We always encourage prospects to consider the transition while they are still young and healthy enough to qualify for Life Care and fully experience all that life at Seabury has to offer.”

Seabury recently underwent an \$88 million repositioning and expansion program that included a re-design of the main lobby, a new creative arts studio, a luxury salon/day spa, a beautiful new bistro and expansive chapel/auditorium—plus upgraded restrooms featuring XLERATOR high-speed, energy-efficient hand dryers.

## A MORE HYGIENIC RESTROOM SOLUTION FOR SENSITIVE ENVIRONMENTS

Part of having a full continuum of care is making sure all environments, including the restrooms, are as hygienic as possible. “It’s important that we have good infection control here at Seabury and throughout our healthcare system here,” Heath says.

At Seabury, XLERATORs are in the health clinic, skilled nursing areas and assisted living and independent living wings. “With the XLERATORs, I believe the restrooms are more hygienic,” Heath says. “Because you don’t have the soiled paper laying around on the floor or the counters.”

XLERATORs come with the most options and a complete line of accessories to customize a hygienic solution for any restroom environment. Our HEPA Filtration System is proven to remove 99.97% of potentially present bacteria at 0.3 microns from the air stream and our Antimicrobial Wall Guards put our dryers on the cutting edge of restroom efficiency and hygiene.

In addition, the XLERATOR’s touch-free technology promotes hand hygiene by permitting hand drying without the risk of cross-contamination by touching push-buttons or paper towel dispensers that others may have touched with soiled hands.





## THEY TRIED THE REST. NOW THEY HAVE THE BEST

Before Heath made the executive decision to switch to XLERATORs, two other popular hand dryer brands had failed to meet Seabury's high standards for efficiency and user friendliness.

"We had World Dryers, but the airflow was such that the hands were never dry. You had to wipe your hands on your pants."

They replaced the World Dryers with Dyson Airblades but they also didn't pass muster.

"With the Dyson, it seemed counter-intuitive to put your hands down into the machine. But it was kind of fun to watch people try to figure out how to use it," Heath says, laughing.

"With the XLERATORs, we don't use as much power because they're not on as long as the World Dryers. And they're easy to use, not confusing like the Dyson Airblade."

## ALWAYS LOOKING FORWARD

"A big part of what makes Seabury such a vital and thriving community is the fact that we're always looking forward," says Heath. "You have to remain competitive in this business."

Heath has been in the senior living home and health industry for 42 years, at the helm of top facilities in Florida, Mississippi, Massachusetts and now Connecticut. Under his leadership, Seabury has expanded its unique combination of luxury lifestyle and first-rate healthcare. Residents can relax and enjoy life on campus with the peace of mind that comes with knowing their current and future healthcare needs are taken care of.

"We offer a full continuum of care on the Seabury campus. On-campus care now includes dedicated rehab rooms, a new Hydroworx therapy pool, a Primary Care Suite, Skilled Nursing, short-term rehabilitation, physical, occupational and speech therapy and Seabury Meadows, offering dynamic, memory-stimulating programming 7 days a week."







## THE FIRST GREEN GLOBES-CERTIFIED LIFE PLAN COMMUNITY

Seabury is the first privately-owned Life Plan Community for adults 50 and over in the United States to receive a Green Globes designation. The designation is a result of their commitment to employing sustainable building practices with minimal ecological impact, including energy performance and reduction in water consumption. Part of their repositioning program included the implementation of a solar panel system over car parking areas as well as a geothermal energy system to assist with heating and cooling.

“At Seabury, we’re committed to trying to reduce our carbon footprint,” Heath says. “The XLERATOR has definitely helped with sustainability, because we’re not using as much power and because of the reduction in paper use. Combining that with the cost reduction, hygiene benefits and ease of use, I would definitely recommend other healthcare facilities and continuing care retirement communities use the XLERATOR.”

## GET *Busy* LIVING

\*Dry time and energy use testing performed by SGS International on standard XLERATOR Hand Dryer with 0.8" nozzle to 0.25g or less of residual moisture, pursuant to the UL Environment Global Product Category Rules (PCR) for Hand Dryers.



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