

CROW'S NEST RESTAURANT

Environmentally-Friendly Restrooms Can Help Restaurants Save Time And Money
XLERATOR® Helps Keep Restrooms Clean And Customers Happy



Located on the beach of Santa Cruz Harbor, The Crow's Nest Restaurant in Santa Cruz, California sports some of the most spectacular views of Monterey Bay. In addition to its great location and popular menu, this 11,000 sq. ft. restaurant is also a hot spot for nightly entertainment. This busy restaurant and nightclub does over 6.5 million dollars in business annually and serves customers from around the world.

"With the high volume of customers we serve, our restrooms take a lot of abuse," says Crow's Nest partner Mike McClellan. "When designing our restrooms, we wanted ensure our patrons had a clean, well-maintained facility to use, and we also wanted to cut down on the maintenance costs associated with blocked toilets and extra clean-up time."

After installing water-free urinals and other 'green products' in the restrooms, McClellan "decided to add XLERATOR high-speed, energy-efficient hand dryers as well".

"XLERATOR Hand Dryers are designed to meet the needs of both customers and restaurant owners," says Denis Gagnon, President, Excel Dryer, Inc. "The running joke with hand dryers is that you use

them and still have to wipe your hands on your pants. XLERATOR's ability to dry hands quickly is changing the way people think about hand dryers."

While customers appreciate XLERATOR's fast results, restaurant managers appreciate the cost savings. The XLERATOR represents a 95% cost savings when compared to paper towels, eliminating their labor, maintenance and waste. It is the only hand dryer in the industry with a dry time of 8 seconds* — tested to guidelines from the Global Hand Dryer PCR published by UL Environment — and it uses 80 percent less energy than conventional hand dryers. The XLERATOR is also the only hand dryer to be Made In USA Certified®, it is BuildingGreen Approved and helps facilities qualify for LEED credits.

While creating an environmentally friendly restroom wasn't McClellan's foremost thought, he says that his choice of 'green products' delivers great results and saves money by using less energy and water than their traditional counterparts.

For more information about XLERATOR, visit the company's website at www.exceldryer.com.

*Dry time and energy use testing performed by SGS International on standard XLERATOR Hand Dryer with 0.8" nozzle to 0.25g or less of residual moisture, pursuant to the UL Environment Global Product Category Rules (PCR) for Hand Dryers.



TIME TO THROW IN THE TOWEL®

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